



ELISAH

*European Linkage of Initiative
from Science to Action in Health*

**PROJECT
WEBPAGES
WP7-D7.1**

VERSION V.1

PROJECT REFERENCE : 101128640
EU4H-2022-PJ-12

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ELISAH co-funded by
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VERSION CONTROL SHEET

- PROJECT SUMMARY

Project acronym	ELISAH
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Call	EU4H-2022-PJ-3
Topic	EU4H-2022-PJ-12 — Call for proposals on cancer and other NCDs prevention – action on health determinants
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Coordinator	Fondazione IRCCS Istituto Nazionale Tumori

- DOCUMENT CONTROL

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DISCLAIMER

“Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or European Health and Digital Executive Agency (HADEA). Neither the European Union nor the granting authority can be held responsible for them.”

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EXECUTIVE SUMMARY

This Deliverable 7.1 provides information on the design and implementation process of the ELISAH project website, from its structure to its visual identity. The document includes a summary of the different sections and contents that can be found on the website, as well as a description of the work plan. This document complements Deliverable 7.2, which contains the Dissemination and Communication Plan. The website referred to in this document can be found at <https://elisah.eu/>

1. INTRODUCTION

The ELISAH project aims to reduce the burden of breast cancer by acting on modifiable risk factors and involving NGOs and patient groups. It will develop different strategies that integrate structural interventions and individual health promotion, and the relationships between risk factors. The project is articulated around studying environmental pollution, the built environment, exposure to unhealthy nutrition, lack of physical activity, as well as alcohol and tobacco use.

The ELISAH project is designed to complement the Joint Action on 'Cancer and other NCDs prevention – action on health determinants and aims to fill the gap between the vast number of published results, the lack of knowledge about the distribution of risk factors in the population and the need for research implementation to translate scientific evidence into population health improvement.

The communication and dissemination activities of this project will be developed in awareness campaigns to be able to spread the action and its results, as well as bring awareness to this important issue and the current unmet needs.

This deliverable outlines the webpage work which is part of the Dissemination and Evaluation work package 7. The actions carried out regarding the creation and content of the website and the visual identity design of the ELISAH project are summarized below, which is also described in more detail in Deliverable D7.2.

2. WEBSITE

The ELISAH project website is the most relevant communication and dissemination point. The website can be consulted at the following address www.elisah.eu and has been designed and implemented in collaboration with work package (WP) 1 - Management and Coordination. The website has been developed by [LifeCharger Srl](#) and will be maintained and updated throughout the duration of project.

2.1 PROJECT IDENTITY

The visual identity of the ELISAH project was chosen by a vote of its members from among different proposals presented, as explained in more detail in the Deliverable D7.2 – Dissemination and Communication Plan.

The website is designed according to the visual identity of the project, with the logo visible always and using the fonts and colors specified in the ELISAH project visual identity guide.

2.2 STRUCTURE

In order to define the structure of the website, a benchmarking process was carried out by identifying the content of the websites of different operational European projects, as shown in Figure 1. After this process, it was decided to implement 5 tabs with content and their sections, in addition to Home and the different extras described below.






PARTS DEL PROJECTE	 CanCon	 JANE	 YOUTH CANCER SURVIVORS	 ZEH DAS	 COMBACTE
MENÚ PÀGINA AMB PESTANYES	https://cancercontrol.eu/archived/index-2.html	https://iane-project.eu/	https://beatcancer.eu/es/	https://tehdas.eu/contact/	https://www.combacte.com/
FOTO PORTADA					
XARXES PART SUPERIOR PÀGINA PRINC.					
QUI FORMA PART					
COL.LABORADORS					
FORO					
GUÍA DE COM FUNCIONA LA WEB					
HOME					
OBJECTIUS					
EQUIPS DE TREBALL					
SABER-NE MES					
REGISTRAR-SE					
DISEMINACIÓ					
EVALUACIÓ DEL PROJECTE					
COORDINACIÓ					
EVENTS					
NOTÍCIES					

Figure 1. Example of content identification for European project websites

2.3 CONTENT AND SECTIONS

The ELISAH project website has been designed and implemented with the intention of publicizing the project and its activities. The content of the site includes information about the objectives of the project and about the participating institutions and their members. It also aims to provide information about the activities and results that will be carried out during the project. Finally, it also includes an important part aimed at the participants of the intervention program that is being worked on by WP4 - Holistic Intervention to Society.

According to the information described in the previous section, the website is divided into 6 main sections (Figure 2) and their sub-sections, which are as follows:

1. Home
2. Project
 - a. WP1 – Coordination
 - b. WP2 – Risk factors
 - c. WP3 – High resolution studies
 - d. WP4 – Holistic intervention
 - e. WP5 – Inequalities
 - f. WP6 – Urban environment
 - g. WP7 – Dissemination and evaluation
3. Consortium
 - a. Partners
 - b. Affiliated entities
4. Communication
 - a. Events
 - b. Newsletter
 - c. Project material
 - d. Public deliverables
 - e. Abstracts & Publications
5. Be involved
6. Contact Us

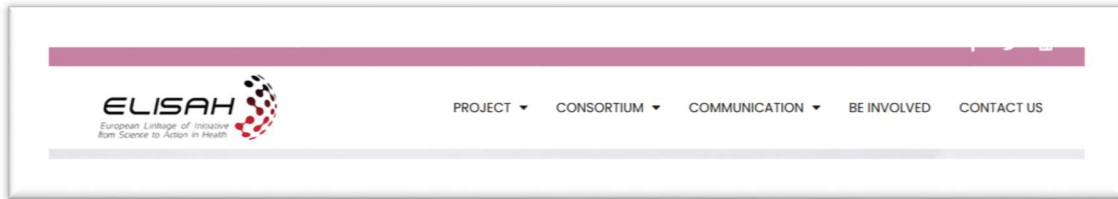


Figure 2. Screenshot of the website header

2.3.1 HOME

The **Home** page is designed to start with an animation of the project logo. The main part shows a timeline (Figure 3) with the main milestones of the project, as well as various links to other sections of the website where you can learn more about ELISAH.



Figure 3. Screenshot of the website home

2.3.2 PROJECT

The **Project** tab is designed to provide an overview of the project's goals and structure. Specifically, it contains an explanatory text about the project and a summary of the different WPs, each of which has a link to its own page detailing the specific objectives of each of them, with an associated infographic and a link to the page of the WP

coordinating institution as can be seen in Figure 4.

In addition, the main part of this tab contains a description of the ELISAH consortium and a summary of the expected results of this project.



Figure 4. Screenshot of the project tab

2.3.3 CONSORTIUM

The **Consortium** section is divided into two sections, the one that describes each of the partners of the ELISAH project and the one that describes the affiliated entities. For each of the institutions participating in the Consortium, a specific page has been created that summarizes the nature and function of each institution and includes the list of researchers participating in the project.

2.3.4 COMMUNICATION

Regarding the **Communication** section, it has been specifically divided into 5 sections:

- a. Events
- b. Newsletter
- c. Project material
- d. Public deliverables
- e. Abstracts & Publications

Each of the sections will be fed with content as it is created. Regarding the newsletter, as indicated in the Communication Plan, 1 per semester is planned. On the other hand,

regarding the Public Deliverables, a table has been created with the list of each of them and they will be uploaded to the website as they become available.

2.3.5 BE INVOLVED

The **Be Involved** section is intended as a gateway to participate in the activities promoted by WP4 of the project. This WP aims to develop a digital platform, including a mobile app for patients and citizens and a web dashboard for health professionals and researchers, to support women's engagement in the lifestyle change intervention, activity tracking and monitoring, data collection and sharing.

This section of the website will not only provide information on this aspect of the project but will also provide access to the digital platform and all related content.

2.3.6 CONTACT

The ELISAH project has a corporate email address (elisah.eu4health@gmail.com). A contact form has been created on the website so that ELISAH can provide information, collaboration, or technical support to anyone who requests it (Figure 5).

Contact us

Name *

First Last

Organisation

Email *

Subject *

General Information Collaborations Technical support

Your Message

Figure 5. Screenshot of the Contact us tab

2.4 OTHER ITEMS

As part of the development of the ELISAH website, direct links to the profiles of social networks are included, as well as a fixed feed of social network X (Twitter).

The website also includes a cookie policy and a privacy policy to comply with the necessary ethical aspects of any website.

Finally, it should be noted that the website includes, visible always, the logo and the phrase of co-funding by the EU.

3. WORK PLAN

The design and implementation of the website was planned for the first six months of the project. The first three months were used to determine who would be responsible for the implementation and to reserve the domain.

From the third to the sixth month, the website was designed in stages in coordination between WP7 and [LifeCharger Srl](#) through regular virtual meetings. First the main body and then the content of each section. In Annex 1 you can see some screenshots of the design process.

The work plan from month sixth is as follows:

- Finish the development of the "Be Involved" section, including the information related to WP4 and the link to the app.
- Update content:
 - Semi-annually: deliverables and newsletter
 - Punctually: when it is necessary to promote the event
 - Punctually: when scientific articles, conference communications or material related to the project are published.

4. CONCLUSIONS

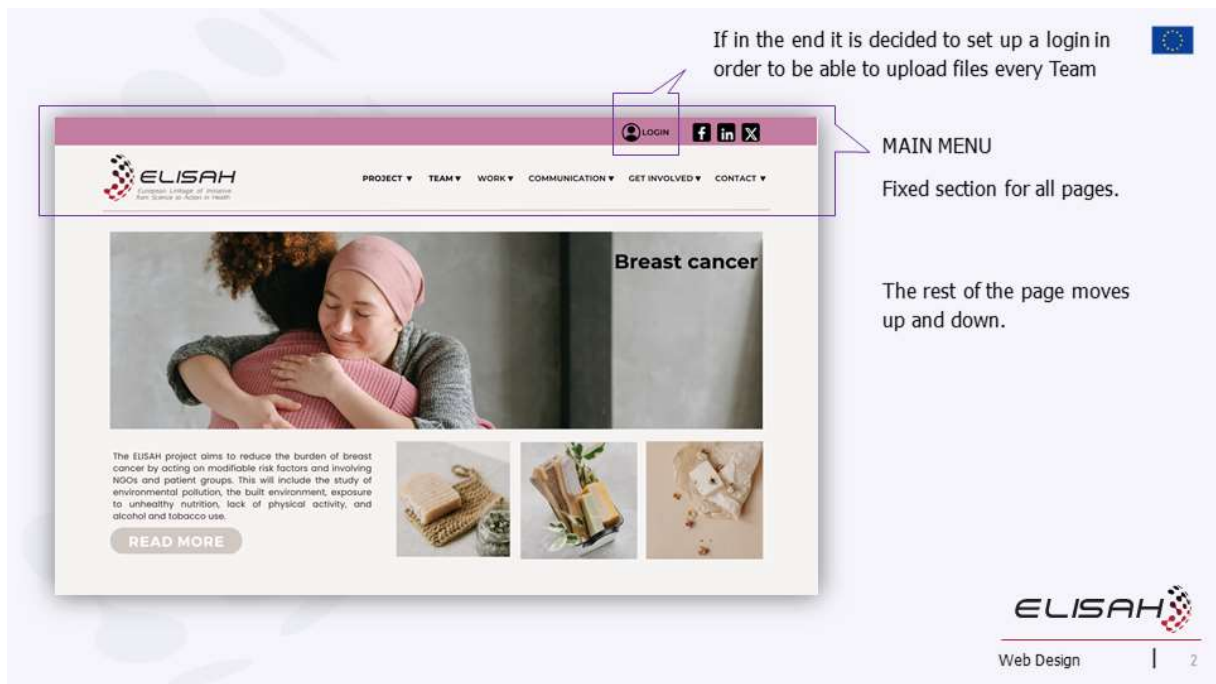
The website was designed and implemented in a timely and coordinated manner. The website is consistent with the corporate image of the project and contains sufficient information to provide a transversal and comprehensive vision of the ELISAH project.

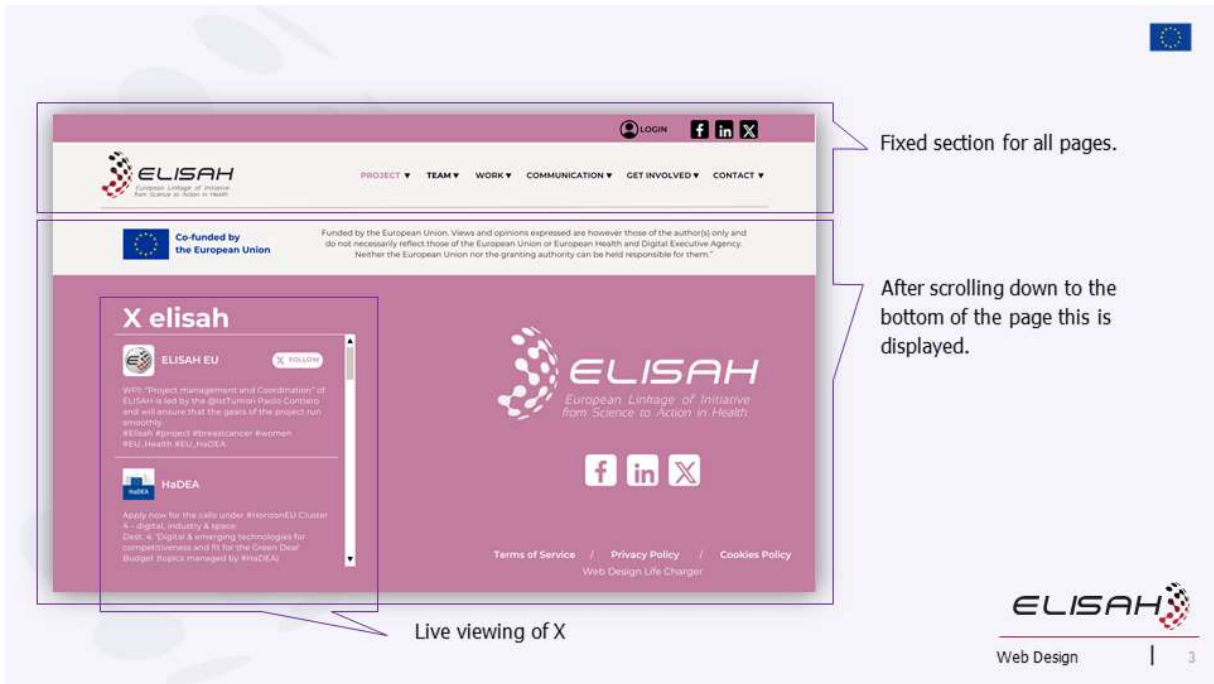
The website is functional to establish communication between the members of the project and the population, and in the coming months it will also serve as a gateway to participate in the activities promoted by WP4 of the project, briefly described in section 2.3.5 of this document.

The website will be updated periodically to keep all content related to the project available to those interested.

5. ANNEXES

Annex 1. Screenshots of the website design process





Decide whether to scroll right or left or just scroll up and down, to go to the different events.